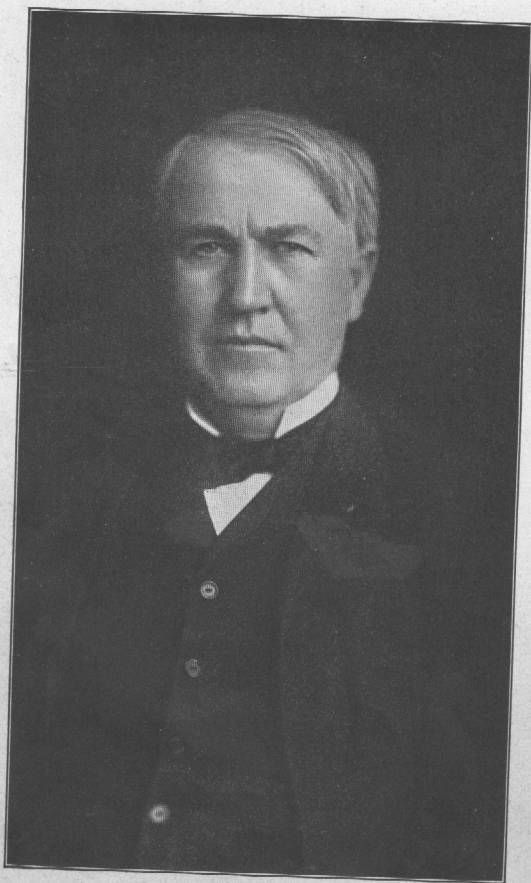


EDISON  
DIAMOND  
AMBEROLAS





Thomas A. Edison.



# Edison Diamond Amberola Phonographs

August, 1915



Manufactured by  
Thomas A. Edison, Inc.  
Orange, N. J., U. S. A.

Every Edison Phonograph bears my  
signature; without it no machine  
is genuine  
Thomas A. Edison.

Patented Edison Phonographs, Reproducers, Recorders and Records are sold at uniform prices by dealers who have entered into written license agreements with us, which provide, among other things, that they shall sell said patented goods to users only and at not less than said prices. The removal or change in whole or in part of our serial numbers and other marks appearing upon said goods is prohibited. Said goods are also subject to restrictions as to use, which are plainly marked on labels secured to the goods or their containers.

THOMAS A. EDISON, INC.  
ORANGE, N. J., U. S. A.

## EDISON DIAMOND AMBEROLA PHONOGRAPHS

**T**HE name "EDISON" on a phonograph means a sound-reproducing instrument designed by Mr. Edison and built to laboratory standards prescribed by him.

Edison phonographs are more costly than other makes. The reason for this is that they are superior as musical instruments. This superiority is something that is not visible to the eye. Phonographs cannot be judged by their outward appearance. The musical quality of a phonograph depends on features of design and processes of manufacture that manifest themselves only when records are played on the instrument.

The discerning buyer compares and judges phonographs by the fidelity with which they reproduce music. It is on this basis that we invite comparison of the Edison Diamond Amberola Phonograph with any and all makes of sound-reproducing device.

The Edison Diamond Amberola embodies the research work done by Mr. Edison in developing the Edison Diamond Disc Phonograph. The records are recorded in the same manner—that is to say, by the hill and dale method—and with the same observance of the new discoveries Mr. Edison has made in the art of recording music.

The Diamond Point Reproducer is designed along lines similar to the reproducer used on the Diamond Disc. There are no needles to change.

The Diamond Amberola mechanism is manufactured under the same rigid inspection that prevails in the manufacture of the Diamond Disc.

The design of Diamond Amberola cabinets is exceedingly attractive. They are notable for their graceful proportions and the excellence of the cabinet work. The ensuing illustrations give some idea of the attractiveness of these new Diamond Amberola cabinets.

The superior tone of the Edison is generally conceded. This superiority is not due to any tone peculiar to Edison instruments. It is due to the fact that the Edison reproduces the true tones of the original music without introducing a foreign and false mechanical tone. You will see how true this is if you will have Blue Amberol records of various kinds of music played on the Diamond Amberola.

The new Diamond Amberola has been priced with a view to making it possible for every good home to have a genuine Edison. Diamond Amberola 75 is of course the leader of the line, but the less expensive models are satisfactory in every way, and their portability commends them to many who desire to have a phonograph that can be readily moved about for dancing and other purposes. The Diamond Amberola is particularly suited to dancing, since there are no needles to change and a record can be repeated so quickly that the dancers need not lose a single step.

The head of every household in which there is not an Edison should investigate this new instrument. If you do not know of a dealer, please write us and we shall be glad to refer you to one.

There is a catalog of Blue Amberol records embracing a wide range of music available for use on the Edison Diamond Amberola. A copy of this catalog can be obtained for the asking from a dealer—or write the Edison Factory, Orange, N. J.



### EDISON BLUE AMBEROL RECORDS

PRICES, 50 CENTS, 75 CENTS AND \$1.00

THE Edison Blue Amberol Record is Mr. Edison's perfection of the cylinder record. Its important features are its durability and the elimination of wear on the surface.

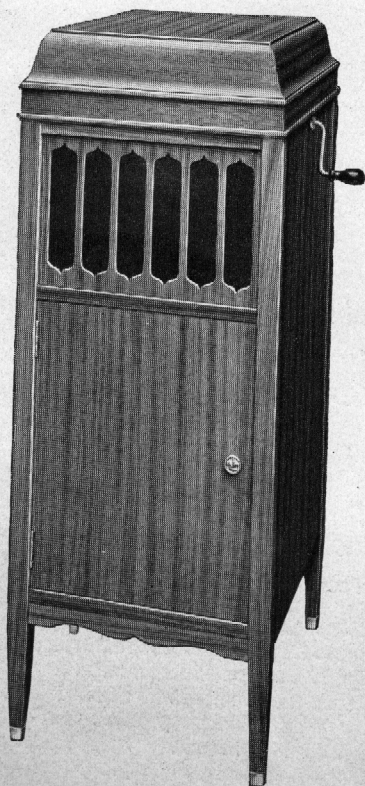
The sweet tone that has always marked Edison Amberol Records is enhanced by this new product, while the volume of the reproduction is greatly increased by the harder composition of the new record, particularly when played with the new Diamond Point Reproducer.

To all intents and purposes, the new Blue Amberol is unbreakable. Its wearing qualities are remarkable.

It is intended that every Blue Amberol shall be a gem—the kind of record that its possessor will want to play three hundred and sixty-five times each year and keep forever. In the first place, the selection must be one that will appeal; in the second place, the performance must be by the person or persons best able to do justice to the selection; and, in the third place, the recording must positively be of the best. Mr. Edison's vast number of acoustical experiments have resulted in a great improvement in Edison cylinder recording. The new methods adopted as a result of these experiments are unknown to other manufacturers.

The Blue Amberol Record Catalog will furnish a list of records already issued, while the Monthly Lists will give the latest and forthcoming records. Ask for the Edison Blue Amberol Record Catalog, and Monthly Lists.





EDISON DIAMOND AMBEROLA MODEL 75

PRICE, \$75.00

Cabinet, new design in mahogany, golden oak, weathered oak and fumed oak; has three trays for filing records. Diamond Point Reproducer. Powerful double spring motor. Suspended resonator. Governor on top and enclosed. Direct drive. Noiseless automatic stop. Speed adjustment screw. Plays Blue Amberol Records only. Dimensions: 40 $\frac{5}{8}$  inches high; 15 $\frac{1}{2}$  inches wide; 19 inches deep.

## EDISON DIAMOND AMBEROLA

### MODEL 75

IN every respect this is the premier of the three cylinder models described. It is a completely equipped Edison phonograph, with a cabinet designed not only to support the instrument, but to file some 84 Blue Amberol Records in a compartment containing three drawers.

As an article of furniture for either the parlor or library it will meet the tastes of the most exacting, for the cabinet is beautifully designed, compact, and finely finished. Its size will especially commend it to medium size rooms where floor space is at a premium.

In its mechanical details Model 75 embraces the very latest equipment—the helical gears that take the place of the belt; the new device in the mandrel that removes all liability to rattle while a record is being played; the new and very sensitive governor that maintains the pitch of every selection with absolute precision—are all embodied.

Blue Amberol Records played on this model have superior tonal qualities. This in large measure is due to the above mechanical improvements, but also to the new style of Diamond Reprodncer that connects directly with the resonator and gives uninterrupted passage even to the minutest sound.



EDISON DIAMOND AMBEROLA MODEL V

PRICE, \$60.00

Cabinet, mahogany, semi-gloss finish. Diamond Point Reproducer. Powerful spring motor. Combination worm and gear drive. Noiseless automatic stop. Plays Blue Amberol Records only. Dimensions:  $17\frac{1}{2}$  inches high;  $16\frac{7}{8}$  inches wide; 22 inches deep.

## EDISON DIAMOND AMBEROLA

### MODEL V

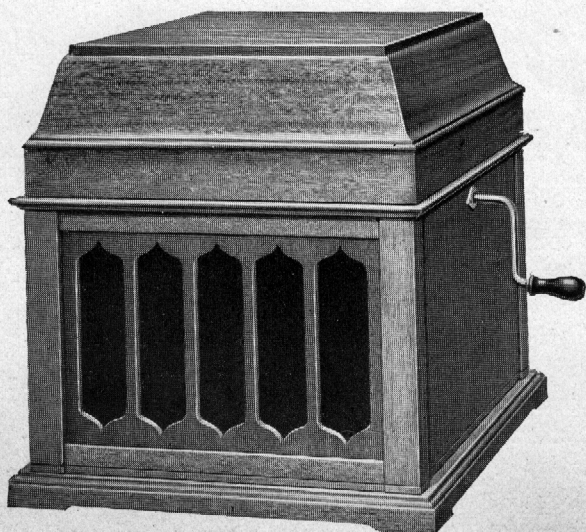
THIS model is slightly larger in cabinet size and different in cabinet design than the New Model 50. It is the largest size of portable cylinder machines we manufacture.

This new model differs from the former Amberola V in its mechanism, which is of the latest standard design; the cabinet remains the same.

The tonal qualities are of the best. It has helical gears (instead of belt); it has a new device in the mandrel that removes all liability to rattle while the record is being played, and it has a very accurately adjusted governor that regulates the pitch with unvarying fidelity.

The new Amberola V is equipped with the new Diamond Point Reproducer of the latest design, connecting directly to the resonator and thus giving uninterrupted passage to the sound. It also has a new device for raising the reproducer from the record when a new selection is being played.





EDISON DIAMOND AMBEROLA MODEL 50

PRICE, \$50.00

Cabinet, new design in mahogany, golden oak, weathered oak and fumed oak. Diamond Point Reproducer. Powerful double spring motor. Suspended resonator. Governor on top and enclosed. Direct drive. Speed adjustment screw. Plays Blue Amberol Records only. Dimensions:  $15\frac{1}{4}$  inches high;  $14\frac{7}{8}$  inches wide;  $19\frac{3}{8}$  inches deep.



## EDISON DIAMOND AMBEROLA

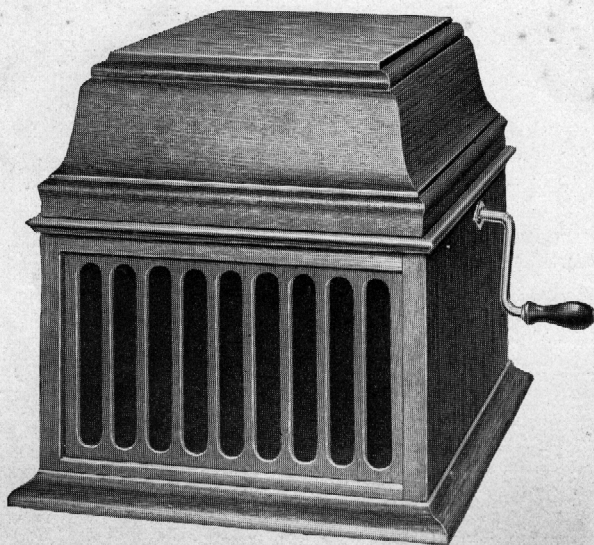
### Model 50

HANDSOME in design and proportions, this new model meets every requirement of good taste. It is essentially a parlor or library model in portable form.

Being a larger cabinet than Model 30, it has a larger resonator and a double spring motor, thus insuring maximum evenness in the playing of the Blue Amberol record.

In tonal qualities this instrument is excellent, for it embodies all the latest improvements. It has helical gears (instead of a belt); it has a new device in the mandrel that removes all liability to rattle while the record is being played, and it has a very accurately adjusted governor that regulates the pitch with unvarying fidelity.

This model is equipped with the new Diamond Point Reproducer of the latest design, connecting directly to the resonator and thus giving uninterrupted passage to the sound. It also has the new device for raising the reproducer from the record when a new selection is to be played.



EDISON DIAMOND AMBEROLA MODEL 30

PRICE, \$30.00

Cabinet, new design in golden oak only. Diamond Point Reproducer. Powerful spring motor. Suspended resonator. Governor on top and enclosed. Direct drive. Speed adjustment screw. Plays Blue Amberol Records only. Dimensions: 12 $\frac{3}{8}$  inches high; 12 $\frac{1}{2}$  inches wide; 16 inches deep.

## EDISON DIAMOND AMBEROLA

### MODEL 30

THIS is the smallest Edison cylinder phonograph we make, and one of our very latest designs. For compactness and portability it is unique, while the very low price is another attractive feature.

Into this model we have incorporated some excellent features, making it a real gem mechanically as well as artistically. Among these improvements may be mentioned: helical gears, taking the place of the former belt, and insuring smooth, even operation; a suspended resonator that permits of practically one continuous sound-chamber from the Diamond Reproducer point; a special new device (hidden in the mandrel) that removes all liability to rattle as a record is being played; a new sensitive governor, located on the same plane as the mandrel; an improved method of raising the Diamond Reproducer point off the record; a convenient speed indicator which, when once set, regulates the time to a nicety.

The tonal qualities are good, clear and sweet. In fact, this new model marks a decided advance in this respect over any model previously put forth.

Altogether this is a unique Edison cylinder model at a very low price, embodying many improvements and fully capable of playing the Blue Amberol Records with entire satisfaction both as to tone and pitch.

For summer use, on the veranda or lawn, or for use in camps or cottages or on yachts, it is ideal.

# ATTACHMENTS FOR PLAYING BLUE AMBEROL RECORDS ON EARLIER MAKES OF EDISON CYLINDER PHONOGRAPHS

INCLUDING TEN SPECIAL  
BLUE AMBEROL RECORDS

For Standard Phonograph . . . . \$10.00  
For Home Phonograph . . . . \$11.25

To enable owners of the earlier makes of Edison cylinder instruments to play the new Amberol Records a series of attachments (embodying the principle of the differential gear) have been devised by Mr. Edison, by which both the former two minute and the recent Blue Amberol (four minute) records may be played on the same instrument; by a simple shift of a lever the gear may be changed from a 100 to a 200 thread. Upwards of a quarter of a million of these attachments are now in use, and are giving entire satisfaction. The attachments are simple and easily applied.

## SPECIAL INDUCEMENT

DESIRING every owner of an Edison Phonograph to be enabled to play the Blue Amberol Records on the machine he now has, we offer to include with each attachment Ten Special Blue Amberol Records without extra charge. They are:

- |  |                                    |
|--|------------------------------------|
| A. The Four Jacks ( <i>Abe Losch</i> )                 | New York Military Band             |
| B. Father's Eccentricities                             | Murry K. Hill                      |
| C. If I Must Say Farewell, Kate, Let Me Kiss Your Lips |                                    |
| Good-Bye ( <i>J. Fred Helf</i> )                       | Manuel Romain                      |
| D. The Ninety and Nine ( <i>Ira D. Sankey</i> )        | Edison Mixed Quartet               |
| E. Scenes That Are Brightest—Fantasia, Saxophone       | H. Benne Henton                    |
| F. Two Rubes Swapping Horses                           | Porter and Meeker                  |
| G. I'm Looking for a Sweetheart and I Think You'll Do  | ( <i>Manuel Klein</i> )            |
|  | Ada Jones, Billy Murray and Chorus |
| H. Tramp! Tramp! Tramp! ( <i>George F. Root</i> )      | Harlan, Stanley and Chorus         |
| J. Hermit's Bell—Overture ( <i>Maillart</i> )          | American Symphony Orchestra        |
| K. The Peerless Minstrels                              | Peerless Quartet and Co.           |

These ten records *are not listed in our catalog* and cannot be had in any other way than in conjunction with the purchase of one of these attachments. *They will not be sold separately under any circumstances.*

As these records are worth fifty cents each (the regular Blue Amberol price), intending purchasers will observe that this special offer practically reduces the cost of an attachment by five dollars.

The right attachment for your phonograph (together with the above Ten Special Blue Amberol Records) can be obtained from any local Edison dealer, who will adjust it to your machine.